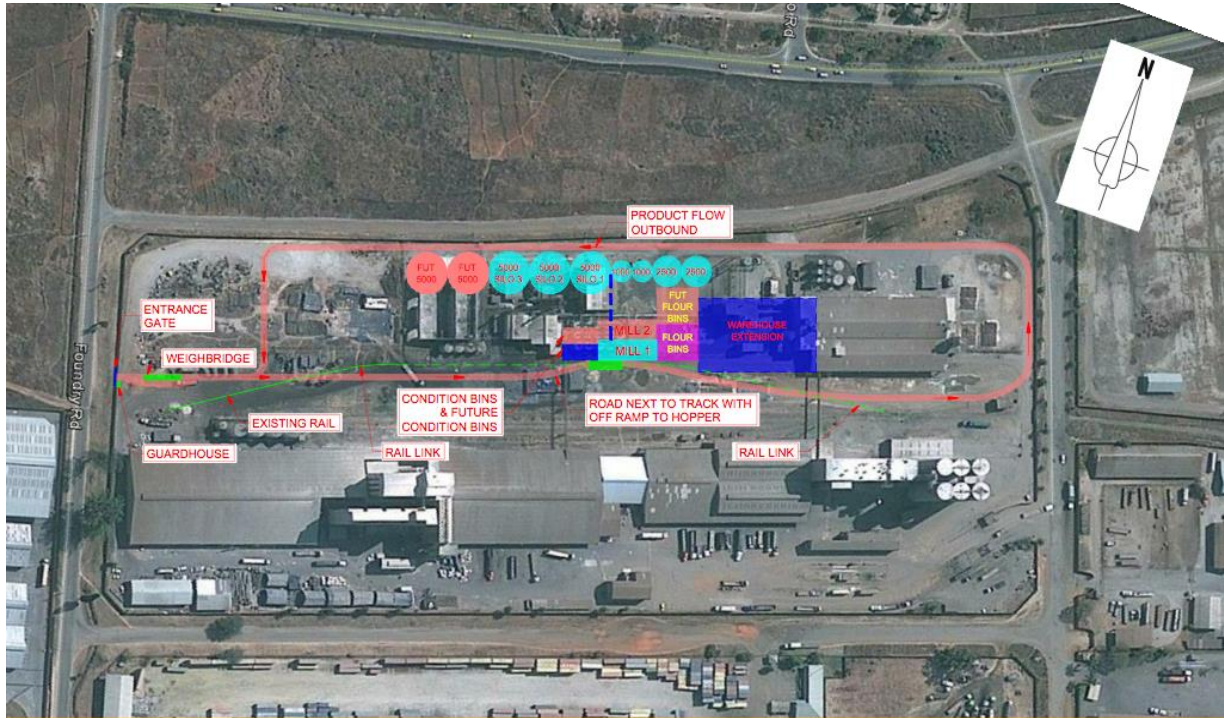


MASTER PLANNING



PLANNING

It is an established fact that better planning generally leads to better results. Projects are no exception. Properly planned projects tend to have fewer problems, and the risks of overruns of time and cost are significantly reduced.



WHAT IS MASTER PLANNING?

“A comprehensive document that sets out an overall strategy”

The term is often used in the context of physical planning (urban planning, town planning etc.), and strategic planning. In all cases the word “Master” identifies an overall and comprehensive connotation.

It is important to note that a major benefit of Master Planning is the reduction of risk associated with development projects.

OUR EXPERIENCE

As a specialist in infrastructure enhancement and development, Ascon Africa has the ability to conceptualise client’s requirements in the built environment, to maximise value extraction in the short, medium and long term, in other words it creates the best possible physical environment to enable the strategic plan to be achieved. This can be for developed or greenfield precincts.

Projects are generally in the Industrial sector, with particular emphasis on food processing. Many current projects are in the Grain and Milling sphere.

PROCESS

The starting point is a dialogue around the strategic business plans of our Clients. The short, medium and long term objectives are captured, and organised conceptually into sensible achievable phases based on operational, cash flow, funding and other considerations.



An existing or new proposed physical environment (site) is then appraised in the context of the strategic objectives, and a number of conceptual options developed.

These are then honed by iterative process, moving from concept to detailed design as the solutions emerge.

Cost estimates are prepared and reviewed at each stage.

The result will be “A comprehensive document that sets out an overall strategy”. This often becomes a Bankable Document which can be used to secure funding. It is always used to define further detailed processes which define the design, construction and commissioning of the various phases.

COSTS

The costs of Master Planning are typically a minuscule proportion of the overall Project Development Cost. If properly developed and executed, the plan will generate significant savings both in the Capital cost, and subsequent running costs over the life of the project. Certainly an ROI worth investigating!



ASCON AFRICA

www.asconafrika.com

ABOUT US

Ascon Africa is a privately owned independent **Engineering, Procurement, Construction and Management** firm (**E.P.C.M**), originally established in Zimbabwe in 1959. It operated as part of the Scott Wilson International Group from 1983 to 2004, before reverting back to Ascon Africa.

Ascon Africa offers diverse infrastructure development professional services and construction, throughout Sub-Sahara Africa, utilizing the decentralized methods of management in order to ensure independence to harness and maximize associated expertise.

Our team comprises professionals who possess extensive experience in their respective fields of infrastructure development.

Ascon Africa also associates itself with reputable firms in other sectors in order to strengthen its project delivery capability and increase its capacity. It is our extensive knowledge as well as the understanding of continuous business transformation that puts us in the forefront of our competitors.

CONTACT

Our locations	Name	E-mail
Zimbabwe		
Harare	Newton Madanhi	newton.madanhi@asconafrika.com
South Africa		
Cape Town	Dermot Knight Miles Currie	dermot.knight@asconafrika.com miles.currie@asconafrika.com
Johannesburg	Toni Kolb	bosskolb@gmail.com
Durban	Mike O'Brien	mike.obrien@asconafrika.com
Mozambique		
Maputo	Washington Mupazviriwo	washington.mupazviriwo@asconafrika.com
Malawi		
Blantyre	Newton Madanhi	newton.madanhi@asconafrika.com
Zambia		
Lusaka	Kalongo Chitengi	kalongo@peterchitengi.com